



Stellar Co-Lab

The Community Education Hub

Business Model 2024



The Franchise Description

Introduction



The Stellar Franchise is not just a math tutoring centre; it is envisioned as an educational hub that plays a pivotal role in every community it serves. By leveraging our franchise model, we aim to create a vibrant and inclusive learning environment where students, parents, and educators come together to foster a love for mathematics and academic excellence.

Our franchise model focuses on establishing multiple centres strategically located within communities to ensure easy accessibility for students, parents and the broader community of all ages. By bringing quality mathematics education, career study opportunities, post school qualifications closer to home, we eliminate barriers to learning and make it convenient for students to access the resources they need to excel.

The Stellar Franchise aims to provide a comprehensive learning experience that goes beyond traditional tutoring. Our centres serve as a one-stop destination for all education needs, offering a wide range of programmes, workshops, and resources designed to cater to students at different levels of proficiency. From early math enrichment for young learners to advanced math courses for high school students, we strive to meet the diverse educational needs of the community.

The Business Model

Our franchise model is built upon a strong foundation of expertise, innovation, and a passion for nurturing excellence. We have meticulously designed a comprehensive curriculum that aligns with the latest educational standards, ensuring students receive a well-rounded education that prepares them for success in their academic and professional journeys.

The Stellar Franchise is more than that, in South Africa, there is a pressing need for an educational hub that serves as a central repository of information, guidance, and support for parents, students, and the community at large. The current education system often lacks a clear point of reference for individuals seeking information on education, career guidance, learning support, and related resources. This is where Stellar Co-Lab steps in, providing a much-needed solution to bridge this gap and empower individuals with the knowledge and assistance they require.



The Stellar franchise is a multi-discipline, community driven product.

The franchise is structured as follows:

1. Stellar Maths and English Tutoring and Learning App

We begin with the core purpose Maths and English Tutoring:

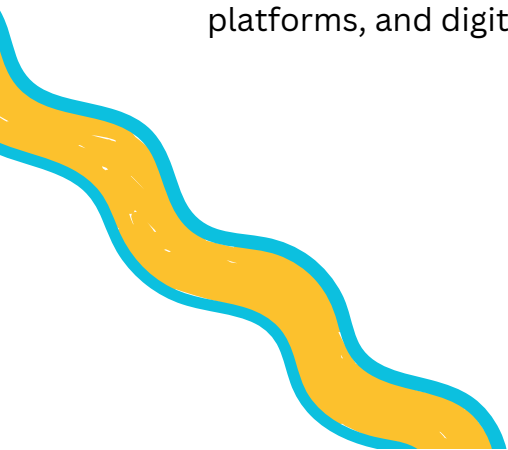
★ Our franchise model is backed by a carefully crafted pedagogical approach that combines traditional teaching methods with modern, interactive techniques. We emphasize conceptual understanding, problem-solving skills, and real-world applications to make mathematics engaging and relatable for students of all ages. This begins with the ladder Matrix: the big picture of mathematics. This describes the steps in mathematics, from basic concepts to more complex. It is scaffolded so mastery at each level must be guaranteed.

★ Our expertly crafted English reading, writing and speaking competencies is woven into a well-structured programme. Literacy development requires the strengthening of word recognition skills, building of vocabulary; guided reading; guided writing; the shaping of discourse (or oral language); the development of knowledge; the establishment of practices and the fostering of literate identities.

This occurs in multiple contexts with others for various purposes across time through coherent and developmental instruction, passionate and visionary teachers, quality materials and resources, and a deep respect for the learners' cultures, contexts and experiences. From this nuanced understanding of English, our English activities and workbooks have been designed .

★ We believe in the success of our franchisees, and thus provide rigorous training and ongoing support to ensure they have the necessary tools and knowledge to deliver exceptional mathematics education. Franchisees receive comprehensive training in our teaching methodology, curriculum implementation, business management, and marketing strategies.

★ Technology Integration: We leverage the power of technology to enhance the learning experience. Our franchisees have access to cutting-edge educational resources, including interactive software, online learning platforms, and digital assessments.



★ We provide comprehensive business support to our franchisees, including assistance with site selection, marketing strategies, operational guidance, and ongoing mentorship. Our experienced team of Stellar Advisors is dedicated to helping franchisees establish a thriving business, enabling them to focus on delivering exceptional mathematics education.

★ We believe in staying at the forefront of educational innovation. Our franchise model is continuously updated with the latest teaching methodologies, technological advancements, and industry best practices. Franchisees benefit from our commitment to innovation, ensuring they deliver a forward-thinking mathematics education to their students.

2. The iWhiz Business Opportunity

1. Whiz is a comprehensive learning application designed to cater to students from Grade R to Grade 12, providing every lesson for every subject to serve as support their learning journey. This app aims to enhance students' understanding, engagement, and retention of knowledge through interactive and personalised learning experiences.

2. Personalized Learning: iWhiz provides personalized learning paths based on students' individual strengths, weaknesses, and learning pace. It offers an opportunity for the student to work at their pace when they ready to focus.

3. Practice Exercises: The app offers a wide range of practice exercises with workbooks for each lesson, allowing students to apply their knowledge and reinforce their understanding.

4. Homework and Assignments: It provides a centralised platform for students to access lesson to support all their school homework.

5. Exam Preparation: iWhiz offers a variety of resources to assist students in preparing for exams. It includes practice tests, previous years' question papers.

6. Teacher Support: The app provides resources and tools for teachers to create and share lesson. It facilitates effective communication and collaboration between teachers, students, and parents. It allows the teacher to engage in the flipped classroom.

7. Parental Involvement: The app encourages parental involvement by providing parents with insights into their child's learning, allowing them to actively participate in their child's education and provide necessary support.



Career Guidance

The Stellar Math Franchise is a unique community career guidance centre. It serves as a hub where students, parents and professionals can come together to enhance their knowledge and explore career opportunities in various fields.

Here's an overview of the features and benefits of the Stellar Math Franchise as a community career guidance centre:

1. Career guidance is crucial for high school students as it helps them make informed decisions about their future career paths. Students are encouraged to reflect on their interests, values, strengths, and skills. They identify their passions and areas of academic or extracurricular success, which can provide valuable insights into potential career options.
2. The Co-Lab facilitates exploration through various means, such as career fairs, guest speakers, job shadowing, internships, videos and online resources. Students can learn about different industries, job roles, educational requirements, and work environments to gain a comprehensive understanding of potential career paths.
3. Goal Setting- Help students set realistic and achievable goals. With the support of advisors, students can identify short-term and long-term career goals. These goals serve as a roadmap for their academic and professional development, providing direction and motivation.
4. Educational Planning: High school students receive guidance on educational planning to align their academic choices with their career goals. Counsellors assist in recommending appropriate courses, discussing prerequisites for specific fields, and exploring post-secondary education options, such as universities, colleges, TVETs or apprenticeships.
5. Skill Development: Career guidance encourages students to develop essential skills that are relevant to their chosen career paths. These skills may include communication, problem-solving, critical thinking, teamwork, and digital literacy. Students are guided on how to acquire and enhance these skills through coursework, extracurricular activities, and volunteering opportunities.



6. College and Career Readiness: Career guidance supports students in preparing for college or entering the workforce directly after high school. It involves assistance with college applications, preparing application documents, and understanding financial aid options. For students opting for immediate employment, guidance may include job search strategies, resume building, interview skills, and networking advice.

Transition Support: High school students often face significant transitions, such as moving from high school to college or entering the workforce. Career guidance provides support during these transitions, helping students navigate the challenges and adjust to new environments. This may involve orientation programmes, mentorship opportunities, and ongoing counselling.

8. Personal Development: aims to foster personal development in students. It encourages self-confidence, resilience, adaptability, and decision-making skills. Students are guided on managing setbacks, exploring their passions, and developing a strong sense of identity, which are essential for successful career development.

9. Information and Resources on Career guidance

Summary of Services: Careers Centre Information about different careers:

- Guest speakers to talk to kids about what they do
- Design and write CV for impact
- Printing CV
- Support for university/ college applications
- Non- standardised Interests testing
- Free Study skills training
- Referral Centre for professional Support
- Free Workshops on student related issues
- Join sports clubs: soccer, netball what facilities are available.



Matric Finishing School

In South Africa disparities in quality of education, the challenges within the education system itself are compromising the future of our youth and leaving them ill prepared to study further or get their foot into good jobs. This seriously limits their future potential and keeps many in the poverty cycle.

Overall, matric results are highly valued in South Africa and are seen as a crucial stepping stone to access higher education and a range of job opportunities. The excessive costs of a “good” education are crippling family lives and making further study very difficult.

At our Stellar Careers Hub students can register for their matric and get a guided structured plan to finish their matric. This is done at a pace that fits their lifestyle.

The amended Senior Certificate is exactly the same as a National Senior Certificate. Students receive the same certificate as someone that exited the school National Senior Certificate from Umalusi.

A tailored matric achievement programme for adults

- Complete with all lessons taken digitally.
- No school-based assessments needed.
- Write six subjects.
- Exactly same certification as a school matric certificate
- Exams either CAPS/IEB or SACAI.
- Additional tutorial lessons as needed.
- Regular assessments.
- Hard copies of workbooks available.
- Guidance and support.



Institute for Quality Franchise

On successful completion of a year as an Associate Stellar Franchise, the Franchisee is confirmed as a Stellar Franchise. At this point the opportunity to be an IQ Associate.

Education is the cornerstone of progress and empowerment. By bringing our franchise to the heart of our community, we aim to uplift and inspire individuals, families, and the entire neighbourhood. Our goal is to create a vibrant hub of learning where students can thrive, parents can find trusted support, and educators can make a difference.

Our community-focused education franchise is more than just a business venture. It is a commitment to the growth, development, and well-being of our community members. We understand the unique needs, challenges, and aspirations of our local families, and we are dedicated to tailoring our educational programmes to meet those specific needs.

By operating within our community, we foster a sense of belonging and familiarity. We become an integral part of the educational landscape, collaborating with local schools, community centres, and organisations to ensure that our services align with the educational goals of our community. We work hand in hand with parents, educators, and community leaders to create a holistic and supportive learning ecosystem.

IQ is a pioneering organisation in South Africa's training landscape. The Institute for Quality is a fully registered and accredited college for the past 24 years. The institution specialises in Occupationally based qualifications which are written by industry for industry.

- Over 70 qualifications
- Full established and successful quality system
- Fully digital lessons on the digital campus
- Lessons in video with animation
- Textbooks included
- Portfolio exercises compiled at centre
- Preparation for external final assessments
- Mentor guidance
- Training plan flexible to meet individual requirements
- Link to workplaces for internships
- Access to learnerships
- Thinking skills programme
- Career pathing



High Impact Digital Strategy

Prepare to embark on a ground-breaking educational journey with Learning IQ's programmes, where innovation and digital excellence redefine the learning experience for the 21st century. At the forefront of our success lies our innovative digital strategy, revolutionizing the way knowledge is imparted and absorbed.

With Stellar Maths, traditional textbooks are transformed into captivating video and animation lessons that ignite a passion for learning. Our cutting-edge approach embraces the power of multimedia to create an immersive educational environment that captivates young minds and sparks their curiosity. Say goodbye to mundane lectures and hello to a dynamic and interactive learning adventure that brings subjects to life in vibrant colour.

Our digital strategy is carefully crafted to ensure seamless integration with the modern world. Our platform is accessible across multiple devices, allowing students to learn anytime, anywhere, at their own pace. Whether it's in the comfort of their homes or on the go, Learning IQ empowers learners to take control of their education and embrace the flexibility of a digital learning experience.

Our innovative digital strategy not only makes learning fun and engaging but also fosters critical 21st-century skills. Through interactive activities, collaborative projects, and real-world simulations, students develop problem-solving abilities, digital literacy, and adaptability—the essential skills for success in an ever-evolving digital landscape.

Conclusion

Join the Stellar Maths Franchise and embark on a rewarding journey of transforming lives through the power of mathematics. Together, let's empower young minds, illuminate futures, and shape a world where mathematical excellence thrives. Contact us today to explore the exciting franchise opportunities available.





The Stellar Maths and English

- Complete maths Mastery
- Complete English Mastery
- Learning App
- Support tutorials
- Rewards system



iWhiz

- Complete lessons from Grade R to Grade 12
- Every lesson in video and animation.
- All workbooks
- Exam Preparation
- Quizzes

The Stellar Education Hub

Matric Finishing School

- All matric lessons
- All workbooks
- Exam Preparation
- Quizzes
- Guidance on exams

Stellar

Careers Centre

- Complete networking and community integration
- Education support
- Effective CV
- Post school application and support
- Professional referrals
- School advisory role



IQ College

- Fully accredited and registered
- over 65 qualification
- Fully digital
- Structured learning
- Fully supported

